

Shaun Mader

BA from University of Wisconsin – Milwaukee in Literature and Theater. Continued educational coursework with IDEO, Plus Acumen. Trained in and lead Leadership development programs for Landmark Worldwide

My foundational years were spent producing digital content for top brands and artists. Then, after specializing in photography, I traveled the world straddling the fashion world and the NGO/social impact space. This led to my discovery and education in design thinking, course facilitation, and ultimately my career shift to innovation strategy, design thinking and organizational implementation. I have operated as a consultant, leader development coach and designer for the last 4 years, introducing and implementing design thinking, Agile principles and OKRs into overall strategies and initiatives for organizations and individuals.

