

Ilene Fischer
New York, NY 10024

Ilene Fischer is a dynamic, results-focused consulting executive and strategic thought leader. She is an expert in business development, operations, non-profit management, organizational agility, design thinking, strategy creation and implementation.

Ilene has 25 years' experience in:

- Translating vision, ideas, and strategic priorities into actionable plans that are executed with velocity
- Selling \$2-3 M a year in consulting services year after year (\$50M over 22 years)
- Implementing strategic business initiatives while developing organizational capacity for transformation across the enterprise
- Coaching executives to produce outstanding business results
- As an entrepreneur, supporting other entrepreneurs and start-up owners to design and execute all aspects of their business plans, to develop their pitch and raise funds
- Creating an environment for high-performing, aligned and collaborative teams
- Causing integration across multiple business units and functions
- Increasing effectiveness by designing structures to enhance company's ability to scale
- Building business infrastructures for growth
- Applying design thinking and innovation methodologies to product launch and to the implementation of projects and plans
- Partnering with the company to enhance their ability to successfully embrace and adopt change including the emergence of new competitors, the development of new industry-changing technologies or sudden shifts in overall market conditions through organizational agility
- Establishing structures to ensure corporate inclusion and sustainability



Ilene is an **entrepreneur**. She was **Founder/CEO of WomenLEAD**, an online women's personal advisory board mentoring platform which was a 2013 Mass Challenge Finalist and won the 2013 Verizon Powerful Answer Award. She oversaw and managed the development of the IT platform using Lean Startup, and Agile Methodologies. She enrolled three Global 500 Companies as beta test sites - Biogen, Aetna, Kimberly Clark.

As **Managing Director of WEST, a non-profit** whose mission was to develop women in science, technology, engineering, and math, Ilene tripled the revenue and increased membership 40% in one year, increased corporate sponsorships by 90% and corporate partnership by 140%.

Prior to **WEST** after closing her business, **WomenLEAD**; she was a **Partner in many boutique consulting firms including The Tom Peters Company**, where she sold, designed, managed and delivered complex, multi-year, organizational strategy and critical project implementation engagements. These interventions incorporated the design thinking and organizational agility methodologies of **Tom Peters** (*In Search of Excellence*), using **Ideo's Rapid Prototyping** process (the foundation of **Design Thinking, Organizational Agility, and The Agile Methodology**).

Earlier in her career, Ilene was a **Partner at Innovation Associates**, working with **MIT's Peter Senge** (*The Fifth Discipline*). She expanded the business by 30% year after year while designing, managing and delivering large-scale, complex, multi-year organizational transformation consulting interventions.

Ilene holds a Bachelor of Science degree in Chemistry from Misericordia University and has completed graduate coursework in business at Harvard University Extension. After earning her degree in Chemistry, she served as a chemical engineer in manufacturing for Raytheon and a Quality Manager for Honeywell Electro-Optics Division. She was the first woman **engineer** at Raytheon, Andover, MA.

Ilene has worked with clients in the following industries:

Consumer Products, Non- Profit, Cannabis, Insurance, Technology, Healthcare, Pharmaceuticals, Biotechnology, Medical Devices, Financial Services, Oil and Gas, Banking, Food and Beverage, Telecommunications, Paper, Manufacturing, and Government

Consulting clients have included:

Coca-Cola, NASA, Lockheed Martin, Kimberly-Clark, Aetna, Biogen, Novartis, Sanofi, CARA, Deloitte, Millennium Pharmaceuticals, Auxilium Pharmaceuticals, Pfizer, Anthem, Mitre, The Broad Institute, Dassault Systems, Lucent Technologies, Unilever, Harvard Pilgrim Healthcare, Duracell, Fidelity Investments, Odwalla, Forager Project, AstraZeneca, Shire, International Paper, El Paso, Momenta Pharmaceuticals, Johnson & Johnson, GE, and Alps Electric